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Local manufacturing network offers cost-cutting tips during its monthly networking forum.

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On July 21, the Networking MFG group held its monthly forum and networking session in Lawrenceville. This month's forum featured guest speakers that focused on cost cutting methods and how to make the most of your manufacturing dollars.

The event was sponsored by MSC Industrial Supply, one of the country's largest industrial supply resources that provide a broad spectrum of materials, tools, and supplies commonplace in the manufacturing industry. DJ Erksa, an Atlanta-based Branch Sales Manager for MSC brought a power point presentation on some of the cost cutting services MSC provides for its customers. Erksa explained how their inventory management systems, CMI and VMI, allow flexibility in supply and warehousing that can significantly reduce costs in operations and procurement. Erksa also encouraged the group to attend MSC's Customer Appreciation Day, an annual event designated to recognize its customers and provide entertainment, food, and fun. This year's event is open to the public and scheduled for August 27 from 8:30am to 4:30pm at their Mableton location, 6700 Discovery Blvd. Mableton, GA 30126. Several NASCAR Sprint Cup racecar displays and racing simulators are part of this year's attractions. For more information call (770) 248-9944 or RSVP directly to Tommy Ford at fordt@mscdirect.com

Next up, David Knooihuizen from Physical Assets Consulting spoke about ways to maximize your company's potential by reducing costs while increasing your company's value. Knooihuizen outlined cost cutting methods in operations, inventory management, and vendor negotiations. Among the numerous savings tips offered, he recommended updating quote requests quarterly, managing your phone lines on an as needed basis, and having your insurance needs re-quoted annually. Knooihuizen can be reached at (770) 990-3842 or info@paconsultingllc.com.

The last speaker of the meeting was Kevin Morrison of Weathers Insurance Inc. Morrison made a presentation on cost cutting programs and services provided by insurance companies. Kevin outlined how the program “Drugs Don’t Work” can help reduce insurance costs associated with worker’s compensation programs. Morrison recommended that you have an agent do an audit of your company’s program to help identify potential cost savings and make sure you are covered. Contact Kevin at (770) 448-9700 or kmorrison@weathersinsurance.com.

Networking MFG was founded by Jason Moss, a local sales executive, to promote interaction between Gwinnett based manufacturers, engineers, and related service providers. Networking MFG is unique from other networking groups in that it targets manufacturing related businesses exclusively. The group meets on the third Tuesday of each month and includes a presentation by guest speakers and a forum for attendees to introduce themselves. Event sponsorship opportunities allow guests to make a brief sales-based presentation and include website and news column exposure.

The next meeting is scheduled for August at 18 from 4-6 pm at the Hampton Inn on Sugarloaf Parkway in Lawrenceville. Visit www.networkingmfg.com to register for the event, view notes from previous meetings, find other members and learn more about sponsorship opportunities.

For more information call Steve Frank - 678-910-2354 or Jason Moss – 678-896-9312
or visit <http://www.NetworkingMFG.com>
